



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract #	1385913	Date Entered	10/01/12	Columbus (WSYX) By Broadcast Month Spots Rate Oct. 2012 11 \$15,200.00 Grand Total: 11 \$15,200.00		
Schedule Dates	10/02/12-10/08/12	Last Modified	10/01/12			
Advertiser	Friends of Sherrod Brown (71746)	Entered By	Melody Margolin			
Agency	Shorr Johnson Magnus (1504)	CO-OP	No			
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	ECR09834573			
Brand	Brown (32993)	Demo	A35+R			
Salesperson	Millennium/DC, Washington DC (1108)	Order Type	Normal			
Sales Office	Millennium Washington DC	Package Deal				
Buyer Name	DETTORE,MIKE	Commission %	15.00			
Phone/Fax	/	Commission	\$2,280.00			
CPE	N/A	Net Total	\$12,920.00			
Account Types	National/Political Candidate Agency BRD	Sales Tax				
Billing Type	Weekly/Irregular					
Comments	BROWN JARED SALLES					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/05/12	2	1:00	6:58A- 8A (EST)			1	1	1	1	1		4	\$1,100.00	\$4,400.00	Columbus (WSYX)	GMA	10/1/12
2.0	Normal Line / SPOT (2)	10/02/12-10/05/12	2	1:00	5P- 5:58P (EST)			1	1	1	1	1		4	\$1,800.00	\$7,200.00	Columbus (WSYX)	NEWS	10/1/12
3.0	Normal Line / SPOT (3)	10/06/12-10/06/12	2	1:00	7:58A- 9A (EST)							1		1	\$700.00	\$700.00	Columbus (WSYX)	GMA	10/1/12
4.0	Normal Line / SPOT (1)	10/08/12-10/08/12	2	1:00	6:58A- 8A (EST)		1							1	\$1,100.00	\$1,100.00	Columbus (WSYX)	GMA	10/1/12
5.0	Normal Line / SPOT (2)	10/08/12-10/08/12	2	1:00	5P- 5:58P (EST)			1						1	\$1,800.00	\$1,800.00	Columbus (WSYX)	NEWS	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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